

Frederick P. Puksta
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2003–Present: New Product Designer: Crown Point Cabinetry; Claremont, NH.

- Responsible for the design and development of new product lines and initiatives from market research, concept and idea creation through commercialization.
- Create value-added sales by designing and developing custom solutions for individual clients including entirely new kitchen aesthetics, architectural components, furniture and specialty pieces.
- Communicate concepts & designs to clients via digital renderings, models and CAD drawings
- Communicate designs and initiatives to manufacturing via detailed CAD drawings, jigs, fixtures and fabrication procedures as well as manufacturing, sales and marketing documentation.

Accomplishments:

- “Designer Series”: Development of entirely new product segment of ultra-high-end, framed-inset cabinetry and components with extensive artisan-driven detailing and customization while developing innovative and manufacturing-friendly processes to maximize profit margins. Styles include; Arts & Crafts, Victorian, Neoclassical, Prairie and Classical Metropolitan.
- New face frame construction paradigms established product differentiation and new styles through the inventions of the “No-Bottom-Rail” and “Channel Stock” systems. These are innovations to the foundational elements of inset cabinetry i.e., the face frame. They also enabled innovations in new door styles by facilitating “scaloped” bottom edges on doors not possible with typical 4 piece inset face frame construction. Channel stock facilitated several aesthetic and style variations by the insertion of intersecting “stick” molding resulting in “Square, Filled-Square or Straight Channel” frames.
- “Transitional Series”: Development of entirely new product segment of cabinetry driven by innovative modular components that present numerous style aesthetics affixed to standardized, cost- effective frameless cabinetry while presenting the look of higher priced framed-inset cabinetry.
- Creation of several door styles, glass panel patterns, moldings, toe kicks, custom artisan details and architectural treatments
- Several U.S. Design Patents issued for innovation within the Designer and Transitional Series product lines
- Country Living Magazine; “House of the Year 2005” – Victorian Designer Series Kitchen and architectural elements.
- Hafele America: initiated and assisted in the development of custom hardware for world-wide sale.

1992–2003: Director of Design / Product Designer / Project Manager: Saloom Furniture Co.; Winchendon, MA.

- Responsible for the design and development of new product lines and initiatives from market research, concept and idea creation through commercialization.
- Strategic Product Planning
- Initiated new market entry through innovative and differentiated product programs
- Participated in all phases of the product development process including:
 - Idea Generation
 - Market Research
 - Concept Presentations
 - Project management
 - Material Research
 - Color Development
 - Fabric Selection
 - Prototyping
 - Market Introductions
 - Promotion
 - Publicity
 - CAD modeling, rendering & shop drawings

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Accomplishments:

- Crate & Barrel: Company's largest single account; landed with new product design & development plus continued servicing as Key-account Champion.
- Reduced product development cycle-time to market introduction by concurrent planning with multi-disciplinary team members from design, engineering, sales, marketing, manufacturing, purchasing and finance.
- Establish new production processes through intimate knowledge of manufacturing and fabrication.
- Personally fabricated prototypes, market samples, jigs and fixtures including product testing. Conducted initial training of production personnel with authored Standard Operating Procedures.
- Selected and managed outside designers and consultants when applicable
- Initiated new product programs, prototypes and component purchasing with U.S. and international vendors in Italy, Canada, China and Argentina.

1988 – Present: Independent Designer / Artisan: Puksta Design Studio; Keene, NH

- Conceptual design and idea generation services provided in areas of commercial product design. Computer Aided Design and Drafting including 3-D Modeling; photorealistic rendering, manufacturing drawings and product prototyping
- Creating and marketing personally designed products including one-of-a-kind commissions in contemporary furniture, tall clocks, sculpture and artwork for residential, commercial and public installations.

Special Interest

"Pinnacle Design Award" - Winner; Year 2000

Awarded by American Society of Furniture Designers for excellence in commercial furniture design:
High Point, NC

"Pinnacle Design Award" - Finalist; Year 2002

Awarded by American Society of Furniture Designers for excellence in commercial furniture design:
High Point, NC.

Notable project: Tall Clock / kinetic sculpture for the Christa McAuliffe Planetarium, Concord, NH.

Amateur Athlete trained for the United States National / Olympic Rowing Team while self-employed as a Designer-Craftsman: 1981 – 1985:

Education:

Wendell Castle School of Design, Scottsville, NY
Associates Degree in Design, 1987

University of New Hampshire, Durham, NH
Bachelor of Science, Business Administration, 1981

Previous & Present Affiliations:

IDSA: Industrial Design Society of America

ASFD: American Society of Furniture Designers

New Hampshire Furniture Masters Association: juried member

~ Portfolio upon request ~